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Your particular attention is drawn to the sections of these terms entitled “SCOPE OF ADVISERBOOK’S OBLIGATIONS”, “LIMITATION OF LIABILITY” and “PRIVACY STATEMENT”.

ADVISERBOOK/YOU

For the purposes of these terms, “AdviserBook” shall mean AdviserBook which is a trading style of Project AB Limited incorporated and registered in England and Wales with company number 14765054 whose registered office is at 5&6 Waterside Court, Albany Street, Newport NP20 5NT and “you” shall mean the user of this website.

The sections of these terms entitled “FINANCIAL ADVISER SECTION” shall only apply to financial adviser firms and individuals.

PURPOSE OF WEBSITE

This website is owned and operated by AdviserBook and provides basic information about specified firms and individuals who are authorised by the Financial Conduct Authority to provide financial advice.

AdviserBook

- does not endorse any firm or individual referred to in this website,
- is not acting as an introducer to any firm or individual referred to in this website,
- does not undertake any activities requiring authorisation by the Financial Conduct Authority, and
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 - (ii) attempt to reverse compile, disassemble, reverse engineer or otherwise reduce to human-perceivable form all or any part of this website; or
- (b) access all or any part of this website in order to build a product or service which competes with this website; or
- (c) use this website to provide services to third parties (other than as may be permitted by AdviserBook).

SCOPE OF ADVISERBOOK'S OBLIGATIONS

Any information provided on this website has been obtained from data provided by the Financial Conduct Authority and, where appropriate, by professional competency information provided by advisers whose profiles are listed on this website. Whilst AdviserBook takes all reasonable precautions to obtain and update proper data, it provides no warranty as to the accuracy of any data contained on this website. You are responsible for verifying all information provided by this website.

AdviserBook:

- does not warrant that your use of this website will be uninterrupted or error-free or that this website and/or the information obtained by you through this website will meet your requirements; and
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- facilitates illegal activity;
- depicts sexually explicit images;
- promotes unlawful violence;
- is discriminatory based on race, gender, colour, religious belief, sexual orientation, disability; or
- is otherwise illegal or causes damage or injury to any person or property.

For the purposes of these terms “Virus” means: any thing or device (including any software, code, file or programme) which may: prevent, impair or otherwise adversely affect the operation of any computer software, hardware or network, any telecommunications service, equipment or network or any other service or device; prevent, impair or otherwise adversely affect access to or the operation of any programme or data, including the reliability of any programme or data (whether by re-arranging, altering or erasing the programme or data in whole or part or otherwise); or adversely affect the user experience, including worms, trojan horses, viruses and other similar things or devices.

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AdviserBook shall use its commercially reasonable endeavours to make this website available 24 hours a day, seven days a week, except for:

- planned maintenance carried out during any maintenance window; and
- unscheduled maintenance performed outside normal business hours.

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Nothing in these terms excludes the liability of AdviserBook:

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- for fraud or fraudulent misrepresentation.

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- AdviserBook shall not be liable whether in tort (including for negligence or breach of statutory duty), contract, misrepresentation, restitution or otherwise for any loss of profits, loss of business, depletion of goodwill and/or similar losses or loss or corruption of data or information, or pure economic loss, or for any special, indirect or consequential loss, costs or damages however arising pursuant to your use of this website; and
- AdviserBook's total aggregate liability in contract, tort (including negligence or breach of statutory duty), misrepresentation, restitution or otherwise shall be limited to £75.

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Except as expressly provided in these terms, the rights and remedies provided under this agreement are in addition to, and not exclusive of, any rights or remedies provided by law.

CONCERNS

If you have any concerns about any aspect of this website then please let us know by emailing AdviserBook at info@AdviserBook.co.uk.

GOVERNING LAW

These terms shall be governed by and construed in accordance with the law of England and Wales. The courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim arising out of or in connection with these terms or their subject matter (including non-contractual disputes or claims).

FINANCIAL ADVISER SECTION

Financial adviser firms are able to “claim” information relating to their respective firms and have the following services provided by AdviserBook for the fees set out on the website (www.adviserbook.co.uk).

Financial adviser firms who use the services provided by this website warrant in favour of AdviserBook that:-

- All information provided about their firm and the individuals specified as being associated with their firm is fully accurate, up to date, clear, fair and not misleading.
- They will give immediate notice to AdviserBook of any changes to such information by way of updated profiles.
- They have drawn these terms to the attention of and obtained all necessary consents, whether pursuant to data protection act legislation or otherwise, from any individuals to information about them being included on this website.

Fees payable to AdviserBook shall be paid by direct debit through a third party payment collection service company.

Financial adviser firms can cancel their listings on this website by giving no less than one month's notice to AdviserBook.

PRIVACY STATEMENT

AdviserBook is committed to protecting and respecting your privacy.

This policy (together with our terms of use at www.AdviserBook.co.uk and any other documents referred to on it) sets out the basis on which any personal data AdviserBook collects from you, or that you provide to AdviserBook, will be processed by AdviserBook. Please read the following carefully to understand AdviserBook's views and practices regarding your personal data and how AdviserBook will treat it. By visiting www.AdviserBook.co.uk you are accepting and consenting to the practices described in this policy.

For the purpose of the Data Protection Act 1998 (the **Act**), the data controller is Project AB Limited (registered number 14765054) whose registered office is 576 Waterside Court, Albany Street, Newport, Gwent NP20 5NT.

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AdviserBook will collect and process the following data about you or, in the case of financial advisers, the individuals within your organisation:

- **Information you give AdviserBook.** This is information about you that you give AdviserBook (or is given on your behalf) by filling in any forms on this website www.AdviserBook.co.uk or by corresponding with AdviserBook by phone, e-mail or otherwise. It includes information you may provide to us online, or search for any firm or individual service. The information an adviser may give us may include one or more names, addresses, e-mail addresses and phone numbers, financial information and personal, business and professional details. Information provided to AdviserBook online or any messages you communicate via this website are encrypted.
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AdviserBook uses information held about you in the following ways:

Information you give to AdviserBook. AdviserBook will use this information:

- to help it perform statistical analysis;
- to notify you about changes to its service;
- to ensure that content from this website is presented in the most effective manner for you and for your computer; and
- in the case of any adviser firm, to provide information about its firm and specified individuals to users of this website.

Information AdviserBook collects about you.

AdviserBook will use this information:

- to administer this website and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to improve this website to ensure that content is presented in the most effective manner for you and for your computer;
- to allow you to participate in interactive features of this service, when you choose to do so; and
- as part of any efforts to keep this website safe and secure.

DISCLOSURE OF YOUR INFORMATION

You agree that we have the right to share your personal information with:

- Any member of AdviserBook's group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006.
- Selected third parties including:
 - business partners, suppliers and sub-contractors; and
 - analytics and search engine providers that assist us in the improvement and optimisation of our site.

We may disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.
- If AdviserBook Ltd or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- If AdviserBook is under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of AdviserBook Ltd, its customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection.

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All information you provide to Adviserbook is stored on secure servers.

Unfortunately, the transmission of information via the internet is not completely secure. Although AdviserBook will do its best to protect your personal data, it cannot guarantee the security of your data transmitted to this website; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

YOUR RIGHTS

You have the right to ask AdviserBook not to process your personal data for marketing purposes. AdviserBook will usually inform you (before collecting your data) if it intends to use your data for such purposes or if it intends to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by any manner AdviserBook may communicate to you from time to time. You can also exercise the right at any time by contacting us at info@AdviserBook.co.uk

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The Data Protection Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request will be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

CHANGES TO THIS PRIVACY POLICY

Any changes to this privacy policy in the future will be posted on this page. Please check back frequently to see any updates or changes to this privacy policy.

CONTACT

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to info@AdviserBook.co.uk